

AWARD-WINNING RAZORBACKS

As part of the unprecedented year of intercollegiate athletics' success at the University of Arkansas, a total of 95 Razorback student-athletes earned national, regional and Southeastern Conference awards. In honor of their extraordinary individual achievements, photos of each of the award winners and one of their many honors is featured on the covers of the 2014-2015 Razorback Athletics Annual Report.

LETTERS

vice chancellor

In the 121-year history of intercollegiate athletics at the University of Arkansas, there have been many outstanding achievements, standout performances and memorable moments. But never has the Razorback program enjoyed a more successful year than the recently completed 2014-15 academic year.

From a program-best student-athlete GPA to a 16th-place finish in the Learfield Sports Directors Cup, Razorback student-athletes achieved at a level never before witnessed at the University of Arkansas. NCAA and Southeastern Conference championships have been combined with unprecedented individual honors all within the watchful eyes of those around the nation and the world on the SEC Network. The success has exceeded even our most ambitious goals identified as part of a university-wide report developed by Chancellor Dave Gearhart in 2009.

Some six years later, Chancellor Gearhart's vision is being realized in more than just intercollegiate athletics. With record enrollment and a diverse student body representing the most academically prepared group of students in our institution's tenure, the University of Arkansas and Razorback Athletics are ascending to new heights while preserving the great traditions that make us uncommon.

As Chancellor Gearhart steps away from his leadership role at the University of Arkansas, it is only fitting that we celebrate the extraordinary accomplishments of both our university and Razorback Athletics. Much as he has set the campus on a path toward even greater success, our intercollegiate athletics program is primed to meet and exceed the record-breaking success of this past year in the months and years to come.

So as we celebrate this record-setting year, we want to express our gratitude to Chancellor Gearhart and his wife Jane for all they have given to our great university. And to each of you who have played an instrumental part in this remarkable chapter of Razorback Athletics, we say thank you. And by the way, stay tuned, there is much more to come!

Never Yield!



Jeff Long

Vice Chancellor & Director of Athletics



chancellor

This summer marks my last as chancellor. The pleasures of being chancellor are many, among them excellent seats to Razorback sporting events and great pride in our teams. Win or lose, I admire the way our student-athletes compete and represent the university, and I am continually amazed by their ability to balance academics and athletics. When I was a student, I only had to focus on academics, and I found that plenty challenging.

Since 2008, my first as chancellor, our men's and women's teams have had their share of highs and lows, but it's safe to say that the overall trajectory of the department has been unmistakably upwards. In those years, we've seen our first women's team win a national championship, which the women's indoor track and field team did this year, as well as our first national champion gymnast, Katherine Grable. Nathanael Franks also become the first University of Arkansas male to win the SEC H. Boyd McWhorter Scholar-Athlete Award as well as the John Wooden Citizen Cup.

In my time as chancellor, the University has won two national championships, 25 conference championships, and advanced to 106 post-season competitions, including the school's first Bowl Championship Series appearance in football. In the Learfield Sports Directors Cup, which ranks the nation's most successful intercollegiate athletic programs, Arkansas finished 16th in 2014-15 and has ranked among the top 30 programs nationally six times in the past seven years.

Our Razorbacks have enjoyed similar success in the classroom. Winning the Wooden Citizen Cup is surely as significant as a national title, and this spring our student athletes had a combined GPA of 3.24—a school record. In fact, this was the seventh consecutive year the department posted a GPA exceeding 3.0. Graduation success rates have also continued to rise with a total of 200 Razorback student-athletes graduating in the past two years.

It is little wonder why Jeff Long was named the 2015 Athletic Director of the Year. He has successfully guided our nationally competitive athletics program while building a diverse academic and student-athlete development program that assists Razorback student-athletes in reaching their fullest potential on and off the field.

For the above reasons, I step down with great confidence in the state of our athletics department, both in its ability to win competitions and its ability to graduate student-athletes. I am extremely proud of the progress the athletics department has made in my time as chancellor, and I'm going to miss the fantastic seats. The pride in our teams, though, will remain forever.

Congratulations on another fantastic year and go Hogs!



G. David Gearhart
Chancellor

ACADEMIC ACHIEVEMENT

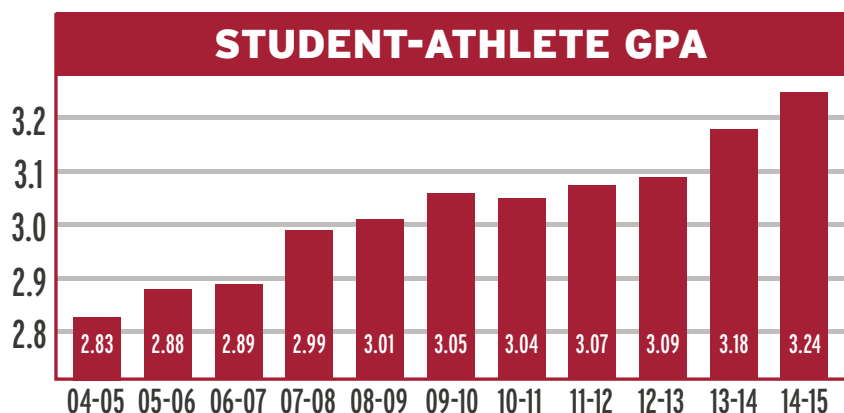
advancing toward a degree

When Razorback student-athletes begin their careers at the University of Arkansas, they are reminded that they should begin with the end in mind. In the context of intercollegiate athletics that is staying on track and earning a college degree, preparing them for the rest of their lives.

Academic achievement is evidence of progress toward a college diploma and in 2009 as part of a university wide initiative, Razorback Athletics identified a goal of achieving a department wide GPA of 3.0 by 2015 and 3.2 by 2021.

Thanks to the dedicated efforts of more than 460 Razorback student-athletes, coaches and members of the Office of Student-Athlete Success (OSAS) staff, both goals were surpassed prior to their originally projected date. In 2014-15, Razorback student-athletes posted a program record 3.24 cumulative GPA.

In the Spring 2015 semester, more than 60 percent of Razorback student-athletes achieved a GPA of 3.0, marking the 11th consecutive semester the GPA exceeded 3.0.



NATHANAEL FRANKS

FIRST ARKANSAS MALE BOYD MCWHORTER AWARD WINNER RHODES SCHOLAR FINALIST

In recognition of his standout efforts in the classroom, senior track and field standout Nathanael Franks was named the 2014-15 Southeastern Conference H. Boyd McWhorter Male Scholar-Athlete of the Year by a committee of Faculty Athletics Representatives from SEC universities.

Franks is Arkansas' first male winner of the prestigious \$15,000 post-graduate scholarship and the third Razorback student-athlete selected for the award overall. Franks joined former Razorbacks and past winners Jessica Field (*volleyball*) in 1999 and Tiffany Woolley (*softball*) in 2002.

Franks, who was also a Rhodes Scholar finalist, became just the third male track and field student-athlete to be selected, and the first since 1989.



FALL 2014

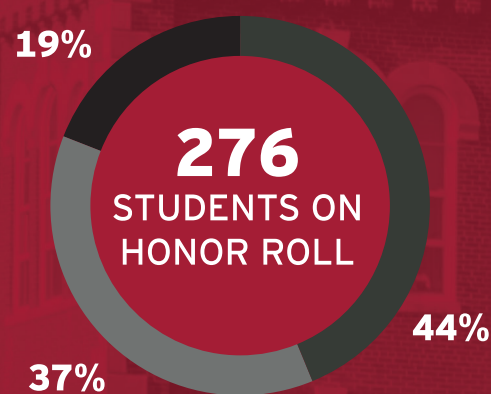
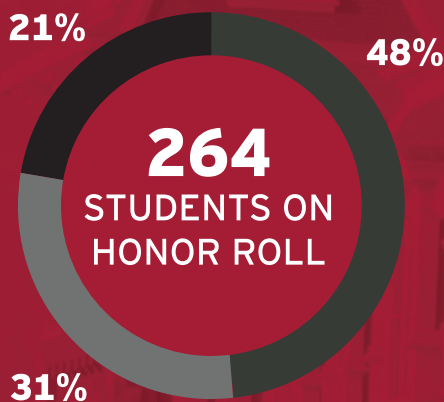
14 TEAMS EARNED
3.00 GPA

3.24
DEPARTMENT GPA

SPRING 2015

16 TEAMS EARNED
3.00 GPA

WOMEN'S	MEN'S		WOMEN'S	MEN'S
3.53 CROSS COUNTRY	3.33 TENNIS	HIGHEST TERM GPA	3.69 GYMNASTICS	3.26 CROSS COUNTRY
3.61 GOLF	3.44 GOLF	HIGHEST CUMULATIVE GPA	3.57 GOLF	3.34 GOLF



GRADUATION

record GPA & GSR

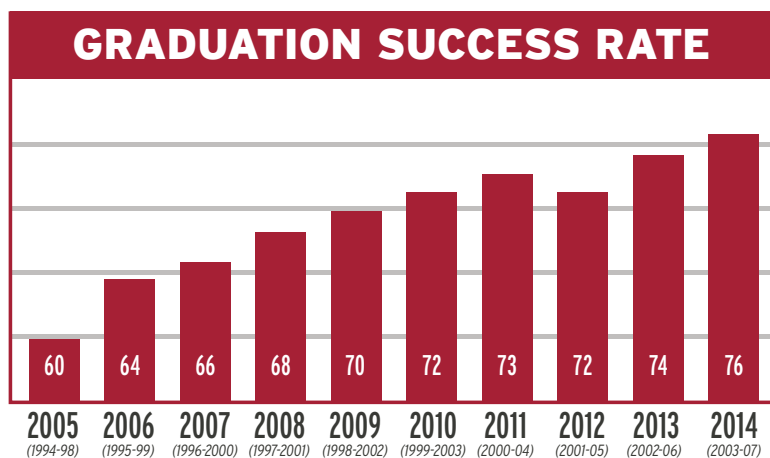
For the third consecutive year, the University of Arkansas exceeds the benchmark Academic Progress Rate (APR) multi-year rate of 930 in all 19 of its intercollegiate sport programs, including three programs that scored perfect 1,000 multi-year APR rates.

Arkansas' 19 programs averaged a rate of 973.9, marking the fourth straight year the program average has exceeded 970. All 19 programs eclipsed the benchmark by at least eight points with 17 of the 19 besting the 930 benchmark by 20 points or more.

Men's golf, women's golf and volleyball all earned NCAA Public Recognition Awards for ranking among the top 10 percent of teams academically in their respective sports. Each program had a perfect 1,000 multi-year rate. With the three awards, the University of Arkansas has now earned 11 public recognition awards in the past three years.



CHRISTIAN HEYMSFIELD
NCAA ELITE 89 WINNER



In the past eight years, graduation success rates have continued to rise and an average of 100 student-athletes earned their degree in the past two years. The 2014-15 academic year saw more than 90 student-athletes earn their college degree and add their name to Senior Walk.

Razorback student-athletes donned a white stole with a Razorback with their sport and the year of their graduation to identify themselves as student-athletes. The stoles are provided each year by the Razorback "A" Club, an organization for former Razorback student-athletes.



DEVON WALLACE
SEC CO-SCHOLAR ATHLETE OF THE YEAR



STUDENT-ATHLETE DEVELOPMENT

empowering student-athlete success

For more than 460 Razorback student-athletes at the University of Arkansas, the collegiate experience entails much more than just development in the classroom and in their respective sports. The Office of Student-Athlete Success (OSAS) empowers individuals through holistic programming to grow as students, athletes and leaders by fostering an environment of integrity, diversity and achievement.

Whether it is preparing student-athletes for life after their athletic careers come to an end or developing life skills that will benefit them for a lifetime, Razorback Athletics is at the nation's forefront of providing applicable and meaningful programming to advance the personal growth and development of every individual. Among the new additions to the broad-based programming in 2014-15 were a session on social spotting, ways to equip student-athletes to help their teammates avoid potentially harmful situations, a Hog Run Derby at softball and female student-athlete support group – Stand Strong, Stand Together (S3T).

COMMITMENT AREAS

- Career Development
- Service Learning
- Personal Development
 - Leadership and Character Development
 - Health and Wellness
 - Financial Education





ORGANIZATIONS/SCHOOLS SERVED

138

STUDENT-ATHLETES PARTICIPATING
IN SERVICE LEARNING

345

CANNED FOOD ITEMS COLLECTED

3,500

SERVICE LEARNING HOURS

4,239

ECONOMIC IMPACT ON COMMUNITY

\$88,824

PEOPLE FED BY LIFT UP AMERICA EVENT

360,000

FLAVIA ARAUJO

TAKING ADVANTAGE OF OPPORTUNITIES

Perhaps no one has taken advantage of the Razorback experience more than women's tennis student-athlete Flavia Araujo. The incoming president of the Student-Athlete Advisory Committee has embraced all that being a Razorback entails from supporting her fellow student-athletes to volunteering for dozens of service learning opportunities each year. Araujo is a two-time winner of the Lee Spencer Cup individual award and helped lead the women's tennis team to the Lee Spencer Cup team award in 2014-15. The Sao Paulo, Brazil native spent this summer in Beaverton, Ore., after being selected to participate in the prestigious NIKE Internship program.



STUDENT-ATHLETE DEVELOPMENT

personal growth

In 2009, Arkansas was the first in the Southeastern Conference and one of the first in the nation to introduce a comprehensive leadership program, the Razorback Leadership Academy, a model that has since been emulated throughout the country. The Razorback Leadership Academy now equips rookie, emerging and veteran leaders as well as a leadership 360 program that provides real-time feedback to student-athletes on their leadership skills.

More than five years before the NCAA approved the ability to provide student-athletes with additional funding through cost of attendance initiatives, Arkansas implemented a financial literacy program addressing topics like personal budgeting strategies, identify theft, personal credit card management and debt to make certain its student-athletes were prepared to efficiently manage their personal finances. With cost of attendance now a reality, the program will be expanded in the coming year. Dozens of schools have followed Arkansas' lead in addressing those important topics.

STUDENT-ATHLETE HEALTH & WELLNESS: RAZORBAGS

Arkansas also continues to be a national trendsetter in health and wellness for student-athletes. When the NCAA made changes to allow additional opportunities to supplement meals, enriching the health and wellbeing of student-athletes, Razorback Athletics mobilized a program to fuel its student-athletes for academic and athletic performance. In 2014-15, the RazorBag program distributed more than 7,500 totes filled with healthy food and snack options to Razorback student-athletes. On average, more than 375 RazorBags a week were distributed as part of the program. The "Grab and Go" RazorBag approach will also be an integral part of the Sports Nutrition Center at the Jerry and Gene Jones Family Student-Athlete Success Center.





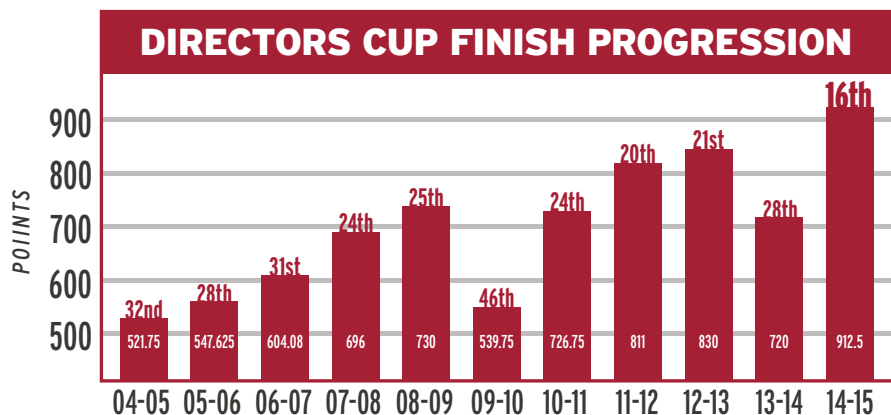
ATHLETICS SUCCESS

Directors Cup

Arkansas earned a program record 16th-place finish in the 2014-15 Learfield Sports Directors Cup Standings published by the National Association of Collegiate Directors of America (NACDA). The Directors Cup is a competition that tracks the nation's most successful intercollegiate athletics programs for their performances throughout the year.

Arkansas finished the academic year with a program record 912.5 points, besting the previous point total of 830 in 2012-13 by more than 82 points. The 16th-place ranking was Arkansas' best national finish since the current scoring format was adopted.

Of the top-15 programs in the standings, 12 have 20 or more sports in their programs. Arkansas sponsors 19 varsity sports, 16 of those programs contributed to the record-breaking point total, eclipsing the previous record of 15 teams in 2007-08.



Advancement in the Directors Cup has been a focus of Razorback Athletics since the men's and women's athletic programs combined in 2008. In 2014-15, Arkansas not only cracked the top 20 for the first time, it finished fourth among Southeastern Conference programs.



2014-15 MILESTONES

➤ Arkansas won its first NCAA Championship in a women's sport, when the Razorback indoor track and field team won the 2015 NCAA Women's Track and Field Championship at the Randal Tyson Track Center

➤ The Razorbacks swept both the men's and women's SEC Cross Country titles for the 14th time since joining the league (24 years). Since Arkansas joined the SEC, no other program has won both titles in the same year

➤ For the first time in school history, Arkansas won a football bowl game and NCAA tournament games in both the NCAA men's and women's basketball Tournaments in the same school year

➤ Arkansas was the only Division I school in the nation in 2014-15 to win a bowl game, games in both the NCAA Men's and Women's Basketball Tournaments and win an NCAA Baseball Regional

➤ Arkansas advanced to the College World Series for the eighth time in school history including the third time in the last seven years

➤ Arkansas is just one of five baseball programs to advance to the NCAA Baseball Tournament in each of the past 14 years

➤ Arkansas defeated Texas 31-7 in the Advocare V100 Texas Bowl. Arkansas has won three of its last four bowl games in football for the first time in school history

➤ Arkansas' fourth-place finish at the NCAA Women's Outdoor Track and Field Championships was the best finish at that event in school history



ATHLETICS SUCCESS

historic run

When senior Dominique Scott crossed the finish line first in the 3,000-meter run at the 2015 NCAA Women's Indoor Track and Field Championships, it was not only the exclamation point on a great individual indoor career and a program's first NCAA title, it was the culmination of a journey that started for female student-athletes who first started competing at the University of Arkansas in 1972.

Led by Scott, NCAA pole vault champion Sandi Morris and the Razorbacks' NCAA championship Distance Medley Relay team, Arkansas captured its first national championship in any women's sport in convincing fashion. It also gave Hall of Fame coach Lance Harter his first national championship at Arkansas.

Best of all, it happened in front of the most passionate fans in the nation at the Randal Tyson Track Center. It was a historic night, 43 years in the making.



NCAA NATIONAL CHAMPIONS



ATHLETICS SUCCESS

SEC championships

TRIPLE CROWN AND CROSS COUNTRY SWEEP

In 2014-15, Arkansas added four Southeastern Conference championship trophies to its trophy case, including a conference triple crown by the women's cross country and track and field program. It is the third SEC triple crown for the women's program led by Coach Lance Harter. The Razorbacks swept both the SEC men's and women's cross country team titles for the second-consecutive year and for the 14th time since entering the SEC since 1992.

1	 Arkansas	54	1	 Arkansas	32
2	 Ole Miss	60	2	 Vanderbilt	85
3	 Auburn	77	3	 Alabama	140
4	 Missouri	87	4	 Missouri	142
5	 Kentucky	120	5	 Mississippi State	171
6	 Alabama	195	6	 Texas A&M	187





ATHLETICS SUCCESS

individual awards



SANDI MORRIS

2015 NCAA INDOOR TRACK AND FIELD
POLE VAULT CHAMPION

FOUR-TIME ALL-AMERICAN (TWO INDOOR,
TWO OUTDOOR)

2015 SEC FIELD ATHLETE AND
SCHOLAR-ATHLETE OF THE YEAR



GABRIELA LOPEZ

NCAA WOMEN'S GOLF CHAMPIONSHIPS
INDIVIDUAL RUNNER-UP

HONDA AWARD FINALIST (WOMEN'S GOLF)

TWO-TIME WOMEN'S GOLF COACHES
ASSOCIATION ALL-AMERICAN



OMAR MCLEOD

2015 NCAA INDOOR TRACK AND FIELD
CHAMPION 60M HURDLES

2015 NCAA OUTDOOR TRACK AND FIELD
CHAMPION 110M HURDLES

2015 NCAA OUTDOOR TRACK AND FIELD
CHAMPION 4X100M RELAY



DOMINIQUE SCOTT

2015 NCAA INDOOR TRACK AND FIELD
3,000 METER CHAMPION

2015 NCAA INDOOR TRACK AND FIELD
DMR CHAMPION

2015 SEC RUNNER OF THE YEAR
IN CROSS COUNTRY, INDOOR AND
OUTDOOR TRACK AND FIELD



BOBBY PORTIS

SECOND-TEAM ALL-AMERICAN

KAREEM ABDUL-JABBAR AWARD, OSCAR
ROBERTSON TROPHY, LUTE OLSEN
AWARD, WOODEN AWARD FINALIST

SEC MEN'S BASKETBALL PLAYER OF
THE YEAR

FIRST ROUND NBA DRAFT PICK BY THE
CHICAGO BULLS



ANDREW BENINTENDI

**GOLDEN SPIKES AWARD WINNER
DICK HOWSER TROPHY WINNER
CONSENSUS FIRST-TEAM ALL-AMERICAN
ROY KRAMER SEC MALE ATHLETE OF THE YEAR
SEC PLAYER OF THE YEAR**

Sophomore baseball outfielder Andrew Benintendi turned in one of the most prolific seasons by any Razorback in any sport in 2015. Benintendi won four national baseball player of the year awards, including the prestigious Golden Spikes Award and Dick Howser Trophy. He became the first Razorback to win SEC and National Player of the Year honors, leading the nation with 20 home runs and the SEC with a .376 batting average. Benintendi helped lead Arkansas to its third College World Series appearance in the last seven years before being drafted seventh overall by the Boston Red Sox in the Major League Baseball Amateur Draft.

EVENTS & ECONOMIC IMPACT

attendance

From primetime games in sold out venues to welcoming back the first national championship team in school history, Razorback Athletics hosted 233 home athletic competitions and special events in 2014-15. A total of 164 regular season athletic competitions were held both on campus and around the state, including five events in Central Arkansas.

Arkansas topped one million in paid attendance for home events in 2014-15, an increase of more than 10 percent from the previous year in ticketed Razorback sports. A total of 1,062,572 Razorback fans purchased tickets for home events in football, men's and women's basketball, baseball, gymnastics, soccer, softball, men's and women's track and field and volleyball, marking a 10.1 percent increase from the 964,909 fans who represented paid attendance for the same events in 2013-14.

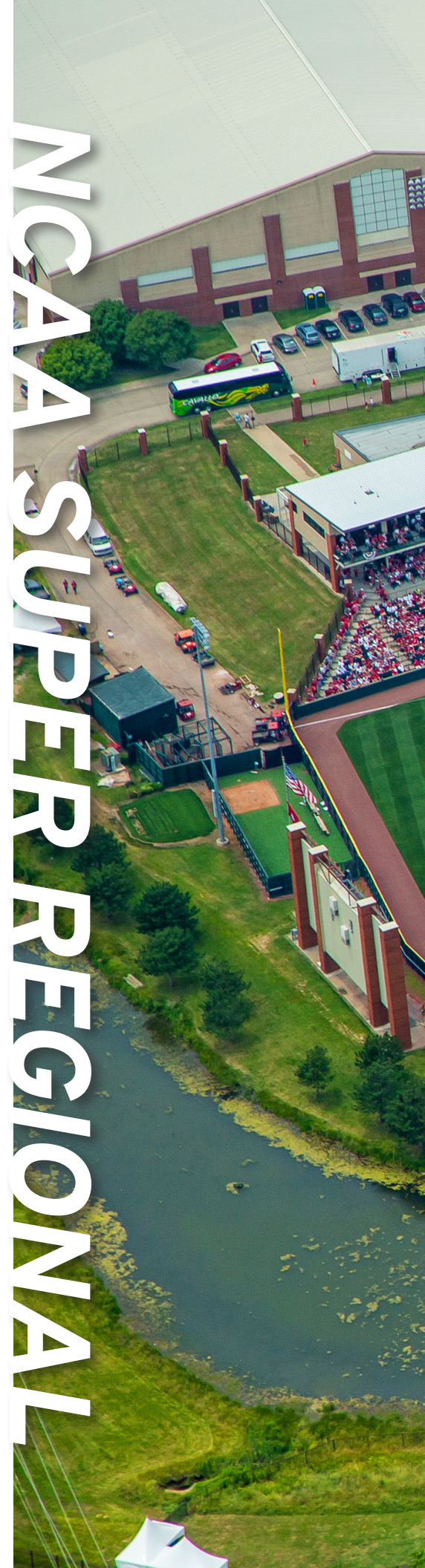
Arkansas was one of only two institutions in the nation to rank in the top 25 average attendance in football (66,521), men's basketball (15,519) and baseball (8,290). The Razorbacks also ranked in the top 25 in attendance for gymnastics (2,930).

PAID ATTENDANCE COMPARISON

PAID ATTENDANCE	2013-14	2014-15	PCT.
Football	338,618	399,124	+17.4%
Soccer	10,786	12,231	+13.4%
Volleyball	13,711	15,265	+11.3%
Men's Basketball	269,838	283,485	+5.1%
Women's Basketball	28,850	31,503	+9.2%
Track & Field	21,630	22,787	+5.3%
Gymnastics	14,533	14,750	+1.5%
Softball	11,669	9,822	-15.8%
Baseball	255,274	273,605	+7.2%
Total	964,909	1,062,572	+10.1%

The championship season culminated with a record-breaking three-day NCAA Super Regional at Baum Stadium. The Razorback crowds of 12,167, 11,869 and 11,694 marked three of the top four postseason crowds during the 2015 NCAA Regional and Super Regional rounds. The 12,167 fans marked the third largest Super Regional crowd in NCAA history.

A recent independent economic impact study conducted by the Center for Business and Economic Research at the University of Arkansas, estimated that Razorback Athletics generates an annual economic impact of **\$153.6 million**. The study showed that with planned construction, visitor and annual direct economic impact, Razorback Athletics will have a **total economic impact of \$1 billion over a five year span**.





2015 NCAA SUPER REGIONALS ATTENDANCE

SITE	TOTAL (GAMES)	AVG ATTENDANCE
ARKANSAS	35,730 (3 games)	11,910
LSU	22,974 (2 games)	11,487
TCU	21,876 (3 games)	7,292
Louisville	5,322 (3 games)	5,107
Florida	11,481 (2 games)	5,740
Virginia	10,702 (2 games)	5,351
Illinois	7,372 (2 games)	3,686
Miami, Fla.	6,533 (2 games)	3,267

EVENTS & ECONOMIC IMPACT

championships & special events

In March 2015, the NCAA Indoor Track and Field Championships returned to the Randal Tyson Track Center for the 12th time. No other venue in the nation has hosted the indoor championship more than twice since 2000. Arkansas also hosted an NCAA South Central Cross Country Regional at Agri Park. Arkansas has hosted 31 championship events in the past seven years.

Razorback Athletics hosted more than 60 special events including program staples like the Red Tie Dinner and Auction, the Hogspy Awards and Football Signing Day events throughout the state. In addition, Arkansas celebrated the 50th anniversary of its 1964 Football National Championship.

The Razorbacks also welcomed back six men's and women's basketball legends, including former NCAA championship head men's basketball coach Nolan Richardson, to be honored with a commemorative banner at Bud Walton Arena. Corliss Williamson, Sidney Moncrief, Delmonica DeHorney-Hawkins and Bettye Fiscus were also recognized with a banner ceremony.

Fellow national championship coach John McDonnell was honored at the Razorback Track and Field Plaza dedication, where a statue of the legendary coach was unveiled at the outdoor track and field venue bearing his name.

TOTAL EVENTS

233

REGULAR SEASON COMPETITIONS

164

CENTRAL ARKANSAS
COMPETITIONS

5

NCAA POSTSEASON EVENTS

3

SPECIAL EVENTS

64





RAZORBACK SPORTS NETWORK

launch of the SEC network

When the SEC Network launched on August 14, 2014, it gave the Southeastern Conference a unique platform to reach 90+ million homes across the United States 24-hours-a-day, 7-days-a-week with the best personalities, stories and sporting events collegiate sports has to offer.

Arkansas was ready to take full advantage of this transformative opportunity after strategically investing in a new Razorback Sports Network (RSN) Communications Center in Bud Walton Arena. The new home to RSN includes three control rooms, replay, audio and camera shading rooms, a versatile studio space and multiple editing bays and offices.

In the first year of its partnership with the SEC Network, RSN produced nearly 130 events, including 90 on SEC Network + with an additional 11 broadcasts produced for linear networks (SEC Network and ESPN) giving the University of Arkansas and Razorback student-athletes unprecedented national exposure. In fact, the Razorbacks' soccer exhibition game against Creighton was one of the first live events in the history of the network.



129

SEC NETWORK & SEC NETWORK+
BROADCASTS



FOWLER FAMILY TRAINING CENTER

facilities

On Sept. 20, 2014 in front of more than 300 guests, including members of the University of Arkansas Board of Trustees, Chancellor Dave Gearhart, Vice Chancellor Jeff Long, Wallace and Jama Fowler and more than 60 Razorback student-athletes, the Fowler Family Baseball and Track Training Center was officially dedicated.

The Fowler Family Baseball and Track Training Center was constructed on the north side of the existing Randal Tyson Track Center. It serves more than 150 Razorback student-athletes annually as well as providing a spectacular venue for signature events including the 2015 NCAA Indoor Track and Field Championships.

The facility provides approximately 52,000 square feet of climate-controlled practice space, including expansive baseball practice areas including a regulation practice infield, throwing area, batting areas and ancillary team spaces. For track and field meets, it provides an expansive clerking and warm up area and allows all throwing events to be held adjacent to the Tyson Indoor Track Center.



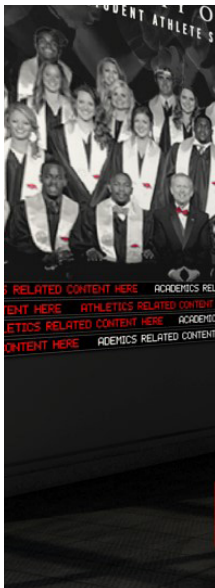
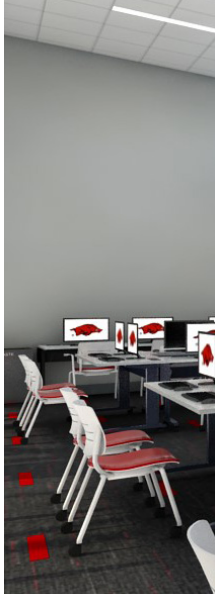
JONES FAMILY STUDENT-ATHLETE SUCCESS CENTER

facilities

Former Razorback and Dallas Cowboys' Owner Jerry Jones has made an immeasurable impact on the world of sports. With a recent transformational gift to Razorback Athletics, the Jerry and Gene Jones Family have made certain that the student-athlete experience at the University of Arkansas will never be the same.

The Jerry and Gene Jones Family Student-Athlete Success Center will address the academic, nutritional, personal and professional development of more than 460 student-athletes and will create an integrated academic support program focused on the graduation of all student-athletes at the University of Arkansas.

The Student-Athlete Success Center, located at the corner of Meadow Street and Stadium Drive between Pomfret Hall and John McDonnell Field, will become the new home of the Bogle Academic Center and is targeted for completion in early fall 2015.





QUICK FACTS

- Approximately 55,000 sq. ft.
- 31 Tutor Rooms (11 rooms for 6-8 people and 20 rooms for 2-4 people)
- 5,000 sq. ft. of open study/lounge space
- 2,300 sq. ft. of Computer Lab Space (2 computer labs - large and small)
- 1,500 sq. ft. of Group Lab Space
- 25 Offices for staff and academic counselors
- 1,500 SF in the Multi-Purpose Room with capacity of 90+
- 138 Seat Auditorium (Designed for hosting the Razorback Leadership Academy, seminars, guest speakers, large group presentations and other Athletic Academic programming with full A/V capabilities)
- Designated area for Educational Enrichment Services
- Designated area for Student-Athlete Development
- Wellness area with offices for staff psychologist and nutritionist
- Sports Nutrition Center with full-service kitchen and seating for approximately 250 people

BASKETBALL PERFORMANCE CENTER

facilities

The Basketball Performance Center will provide the University of Arkansas a premier facility dedicated to the development of men's and women's basketball student-athletes on and off the court. The facility will help bolster the Razorback men's and women's basketball programs which previously have competed in the Southeastern Conference as the only league school without an independent basketball practice facility.

The Basketball Performance Center will give both basketball programs the ability to hold practices and other team-related activities at any time of the day independent of other scheduled events at Bud Walton Arena. It will also allow tremendous flexibility in accommodating student-athlete's academic schedules to help further assist them on their track to graduation.

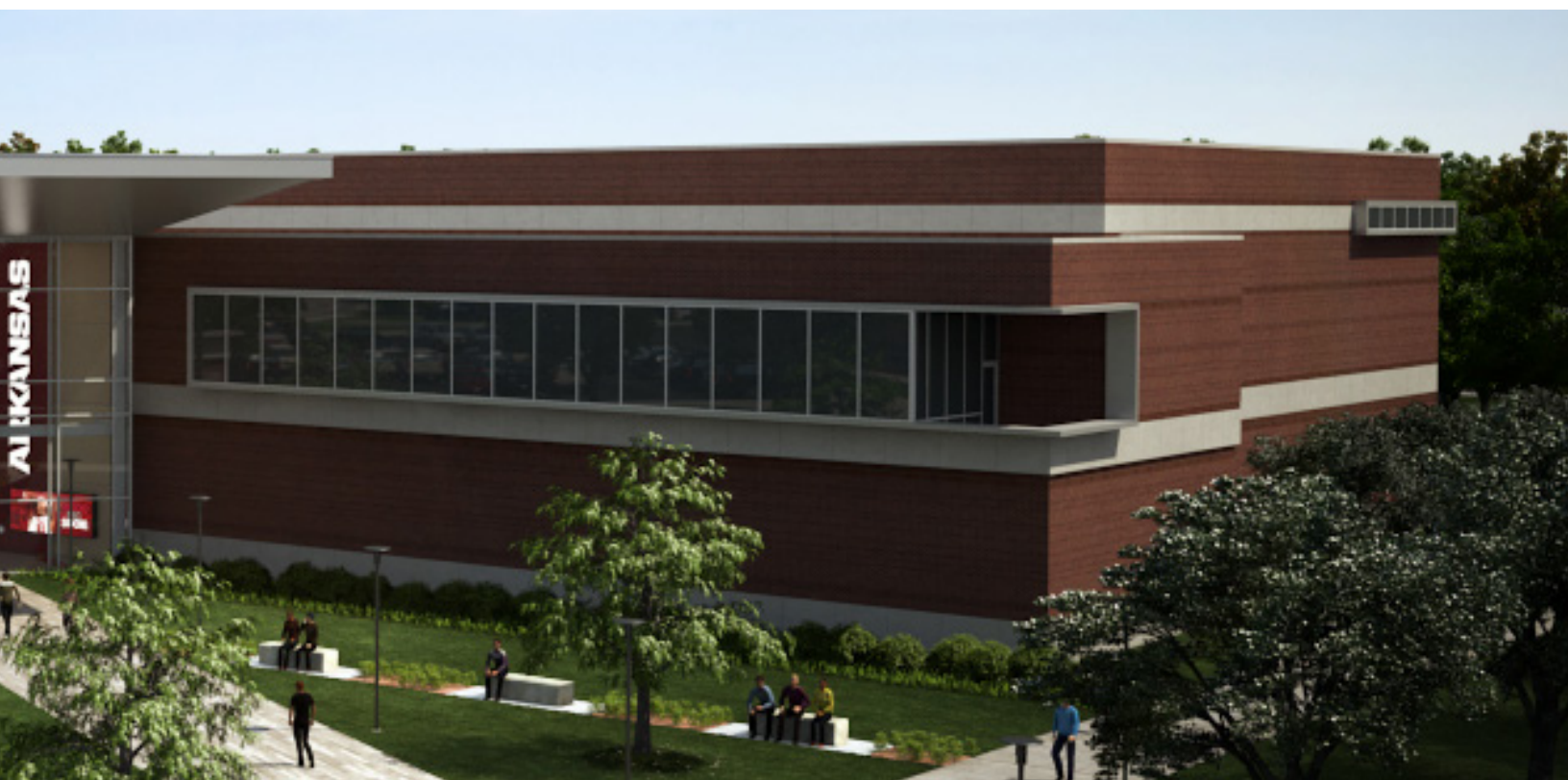
Ground was broken on the new \$25 million Home of Razorback Basketball on Dec. 7, 2013. The Basketball Performance Center is scheduled to officially open its doors in August 2015.





QUICK FACTS

- Approximately 66,000 sq. ft.
- Located South of Leroy Pond Rd., between Bogle Park and the Gardens, across from Bud Walton Arena
- Features two full-court gymnasiums, men's and women's locker rooms, weight room, training room, equipment room, coaches offices, team film rooms, student-athlete lounge and study areas
- The Performance Center's shared training room will be approximately 3,000 sq. ft. and contain a large treadmill treatment pool, cold plunge pool, hot plunge pool and a dual extremity pool
- The shared weight room will be approximately 4,030 sq. ft. with a dedicated plyometric training area



ATHLETICS FINANCIAL REPORT

investing in the future

As one of less than 25 financially self-supporting intercollegiate athletics programs in the nation, Razorback Athletics continues to provide its more than 460 student-athletes competing in 19 sports the support they need for success as well as investing in the future of its program and the entire University of Arkansas community.

Enhanced revenue generated from increased ticket sales, sponsorships, licensing revenue and conference distribution, has allowed Razorback Athletics to strategically plan for new opportunities created by recent NCAA legislation related to providing student-athletes with cost of attendance, enhanced sports nutrition options and additional measures now available to further enhance the student-athlete experience.

In addition, Razorback Athletics has targeted numerous initiatives to enhance the fan experience at various venues including Donald W. Reynolds Razorback Stadium, Bud Walton Arena and Baum Stadium. From reduced prices at concession stands to better cell phone and Wifi coverage and significant investments in sound systems, video boards and other amenities, revenues are being reinvested in the program.

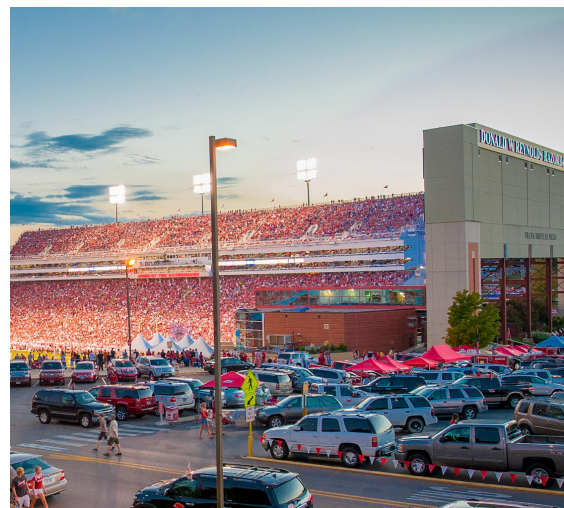
TICKET SALES

The passionate and loyal support of Razorback fans through ticket sales and support of the Razorback Foundation is the lifeblood of the intercollegiate athletics program. Approximately 40 percent of the department's annual budget is derived directly from ticket sales, including more than \$35 million in 2014-15.

FUNDING THE MASTER PLAN

In 2011, the Razorback Athletics Master Facilities Plan, a long-term vision to shape the future of Razorback Athletics, was developed to address facility needs and maintain competitiveness of all 19 sports in the Southeastern Conference and nationally. Designed to be implemented in stages over the next 30 years, the \$325 million Master Plan was a proactive approach to providing Razorback student-athletes some of the nation's premier academic, practice, training and competition venues.

Razorback Athletics has already invested more than \$100 million in Master Plan projects including the construction of the Fred W. Smith Football Center (\$40M), the Fowler Family Baseball and Track Training Center (\$9M), the Basketball Performance Center (\$25M) and the Jerry and Gene Jones Family Student-Athlete Success Center (\$23M). In addition, the Master Plan has included expansion of the locker room at Razorback Field (soccer) and extensive renovations at John McDonnell Field, including the construction of the Razorback Track Honors Plaza and the addition of a John McDonnell statue.



SEASON TICKET RENEWALS

2014

2015

FOOTBALL

83% 86%

FOOTBALL - FAYETTEVILLE

88% 93%

MEN'S BASKETBALL

93% 93%

BASEBALL

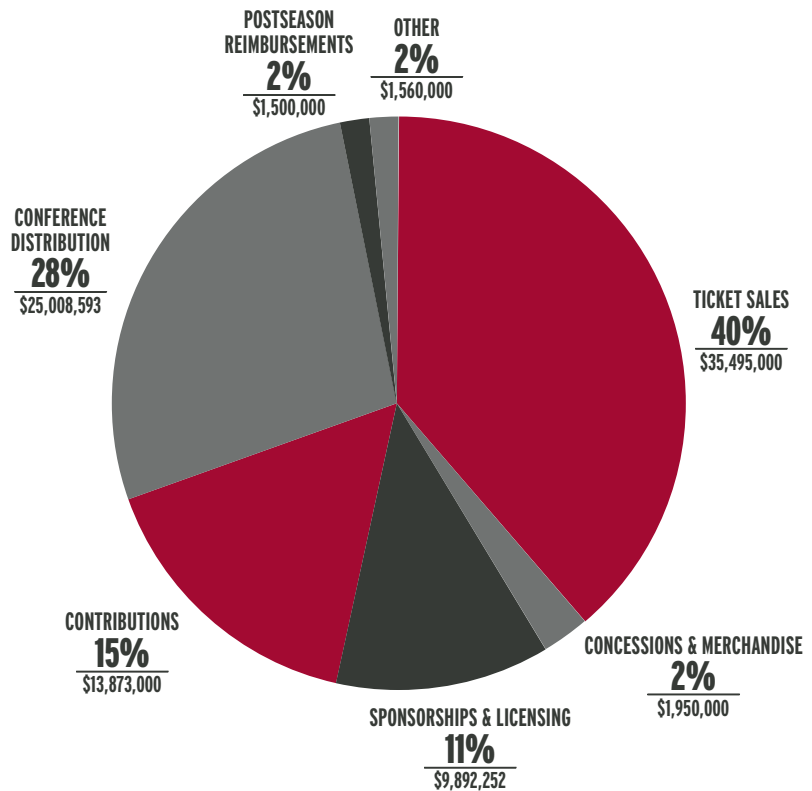
87% 88%

MASTER PLAN INVESTMENT

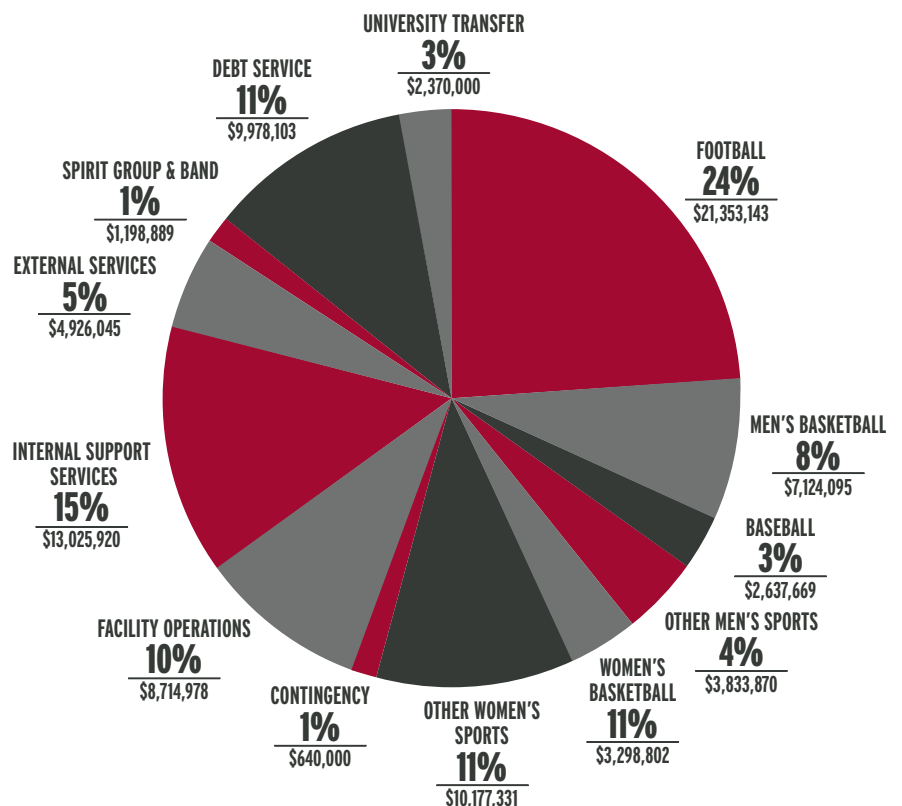
\$325M

\$100M

SOURCES OF REVENUE | \$89,278,845



ALLOCATION OF FUNDS | \$89,278,845



RAZORBACK FOUNDATION

growth & outreach

The Razorback Foundation Inc. supports the athletic endeavors of the University of Arkansas and more than 460 Razorback student-athletes. The Foundation, thanks to the generosity of its nearly 14,500 members, provides financial support for scholarships, facilities and various other initiatives for student-athletes enabling them to realize their dreams of achieving a quality college education while participating in athletics on a nationally competitive level.

COMING TO YOU

To show gratitude for the continued support of its membership, the Razorback Foundation hosted its third Annual Member Appreciation Celebration in November. The Appreciation Week celebrated Razorback Foundation members and the integral role they play in supporting the Razorbacks and more than 460 Razorback student-athletes. During this week-long celebration, the Razorback Foundation staff hit the road to visit ALL 75 COUNTIES and attended events with more than 4,400 Arkansans within the state in just five days. Whether it be Razorback Clubs, Civic Organizations, Community Events, or simply stopping by a home or business, the Razorback Foundation is committed to being visible where its members work and live.



RAZORBACK CLUB EVENTS

40

COACHES AND SENIOR ADMINS WHO ARE RF MEMBERS

100%

RF MEMBERS FOR 30+ CONSECUTIVE YEARS

2,200

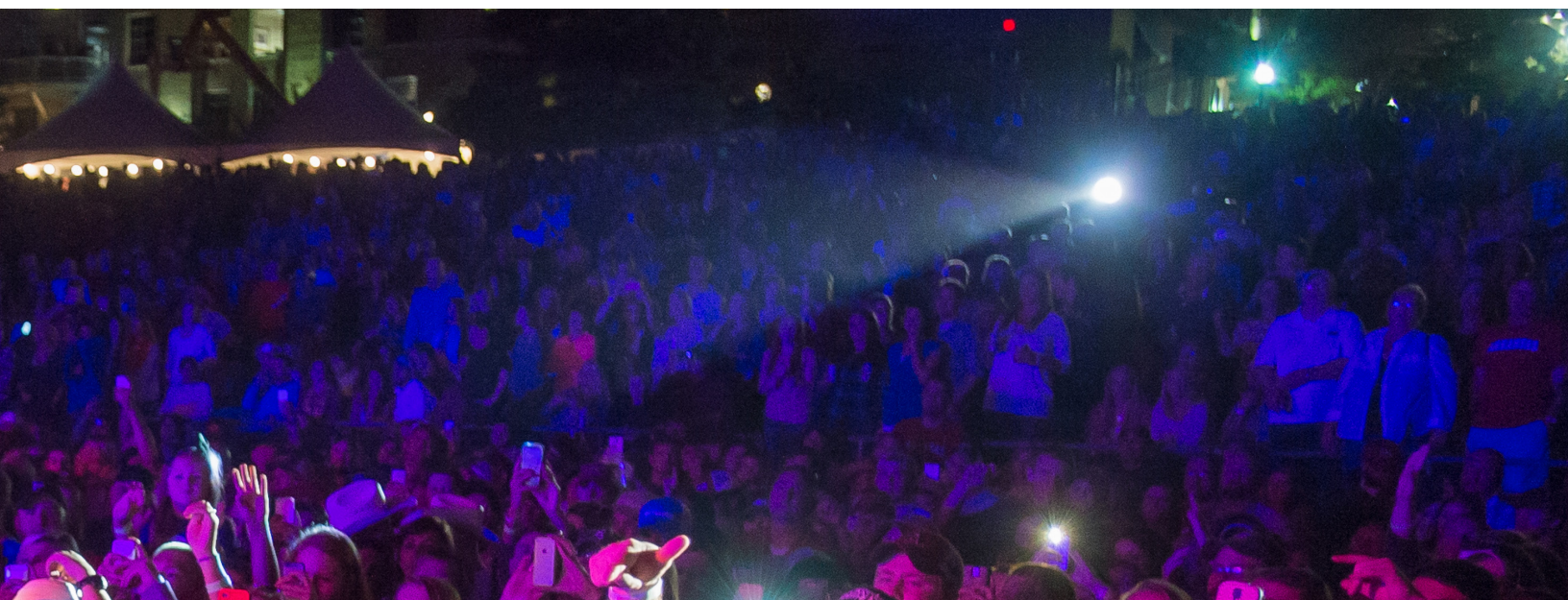
JUSTIN MOORE'S HOMETOWN THROWDOWN FAN ATTENDANCE (CONCERT PROCEEDS BENEFITTING THE FOUNDATION AND RAZORBACK ATHLETICS)

7,000+

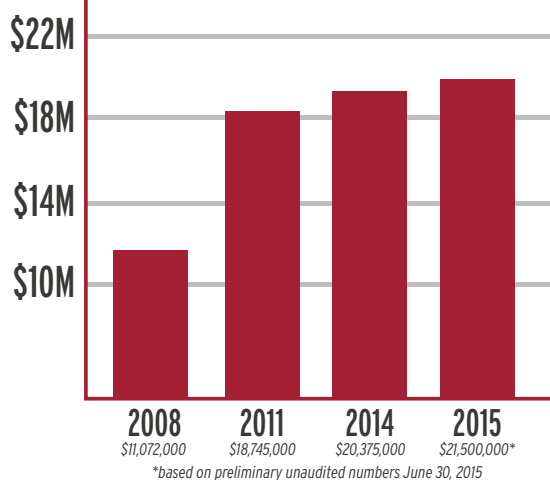
ANNUAL FUND 4TH CONSECUTIVE YEAR \$20M+

\$21.5

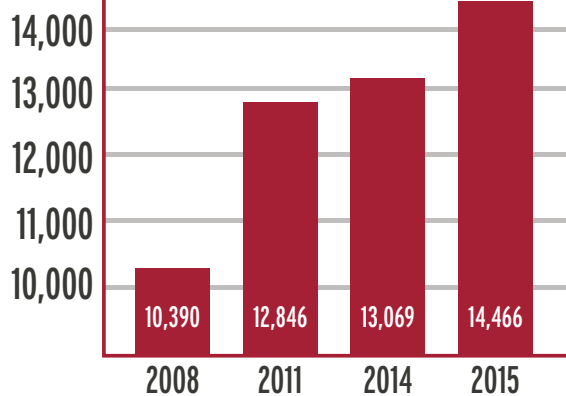




ANNUAL FUND



RF MEMBERSHIP



COMMUNITY EVENTS
ATTENDED BY RF STAFF

100+

RF MEMBERS WHO
INCREASED GIVING

1,090

MEMBERS PARTICIPATING IN
ONLINE RENEWAL OF LOI/PLEDGE

3,400

MILES TRAVELED BY RF STAFF IN
SUPPORT OF RAZORBACK ATHLETICS

45,000+



RECORD SUPPORT

benefitting student-athletes

Not only was it a record-breaking year on the field and in the classroom, Razorback Foundation members and fans helped provide a record total of financial support for the benefit of more than 460 Razorback student-athletes.

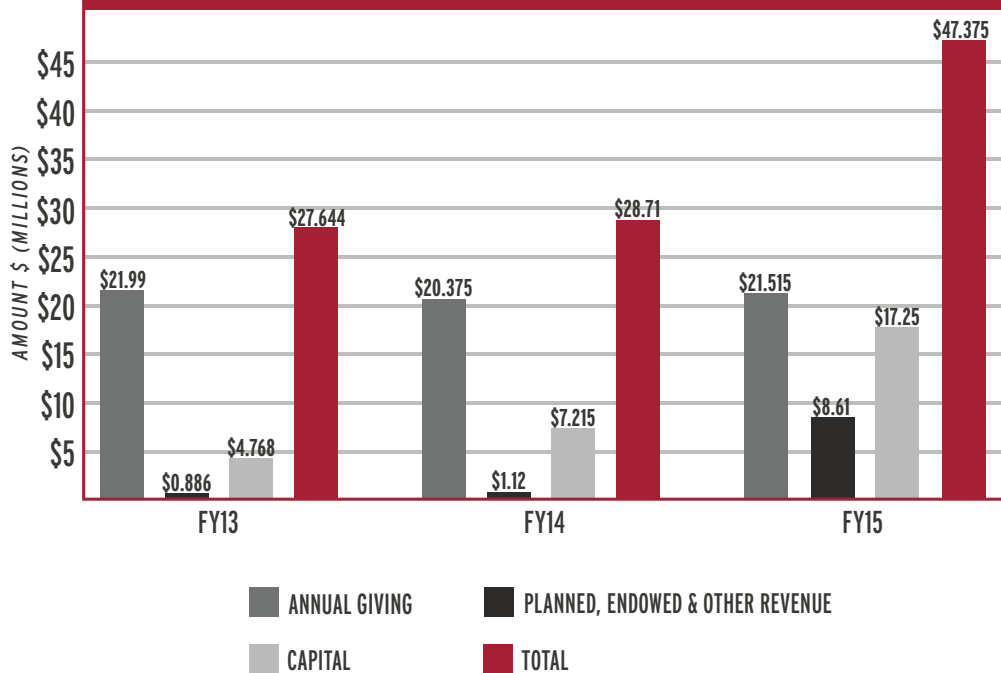
The Annual Fund exceeded \$20 million for the fourth consecutive year and capital gifts, planned gifts and endowed contributions all reached record highs. The Athletic Department's Development and Razorback Foundation team combined to raise \$47.375* million. Thanks to the continued generosity of Razorback Foundation members and fans, Razorback Athletics has positioned itself for even greater success in all 19 sports in the years to come.

Included in the record total was the largest gift to Razorback Athletics in more than 15 years: a \$10.65 million gift from the Jerry and Gene Jones Family to help fund a Student-Athlete Success Center, a Wild Band of Razorbacks monument dedicated to the 1964 national championship football team, the football locker room in the Fred W. Smith Football Center and the lobby of what was later named by the University of Arkansas Board of Trustees in their honor, the Jerry and Gene Jones Family Student-Athlete Success Center.

A \$2.5 million gift from the Wallace and Jama Fowler family enabled Razorback Athletics to build the most spectacular baseball and track and field indoor facility in the nation. Named in their honor, the Fowler Family Baseball and Track Training Center is the training home to Arkansas' nationally ranked baseball and men's and women's track and field programs.

* Based on unaudited numbers as of June 30, 2015

FINANCIAL SUPPORT



MARQUEZE WASHINGTON NCAA Outdoor Champion (4x100)	YULIYA LYSA All-SEC Second Team	ALEX GEORGE SEC Indoor All-Freshman Team (3,000m, 5,000m)	KENZO COTTON NCAA Outdoor Champion (4x100)	KELSEY SCHRADER SEC All-Freshman Team	ANDREW IRWIN Indoor First Team All-American	JARRION LAWSON NCAA Outdoor Champion (4x100)
TREY KILLIAN Louisville Slugger National Pitcher of the Week (March 16)	HEATHER ELSWICK All-SEC Team		MEREDITH HAYS AVCA All-America Honorable Mention	LEIGHA BROWN Indoor Second Team All-American (Pentathlon)	GRACE HEYMSFIELD All-SEC First Team	CAMERON CARTER SEC Co-Defender of the Week (Oct. 13)
	ALEX GOCHENOUR Indoor First Team All-American (Pentathlon)	JESSICA JACKSON Associated Press All-SEC Second Team	GABE GONZALEZ All-SEC First Team	CHELSEA TATLOW SEC Swimming & Diving Community Service Team (Coaches)	JORDY LEBARBERA SEC Freshman Golfer of the Week (Feb. 18)	FRANKLINE TONU SEC Outdoor Runner-Up (10,000m)
KAITLIN FLATTMANN H. Boyd McWhorter SEC Scholar-Athlete of the Year Nominee	HUNTER HENRY All-SEC Second Team (Coaches)	ZACH JACKSON All-SEC First Team (Coaches)		SAM IRWIN-HILL SEC Special Teams Player of the Week (Nov. 22)	JESSICA KAMILOS NCAA Indoor Champion (DMR)	TAYLOR MOORE PING All-America Honorable Mention
DEVON WALLACE Co-SEC Scholar-Athlete of the Year	KEMOY CAMPBELL Jamaican National Champion (5,000m)	FLAVIA ARAUJO SEC Women's Tennis Community Service Team	GABRIELA LOPEZ WGCA First Team All-American	SHANNON KLENKE All-SEC Second Team	JACKSON LOWERY Stillwater Regional All-Tournament Team	CRISHUNA WILLIAMS NCAA Indoor Runner-Up (4x400)
JOEY BAILEY SEC Community Service Team	FRANK RAGNOW All-SEC Freshman (Coaches)		DIANE ROBISON All-SEC Second Team	ANA SOFIA JUSINO SEC Community Service Team	DENVER KIRKLAND Associated Press All-SEC Honorable Mention	ARIEL VOSKAMP Indoor Second Team All-American (Pole Vault)
	November 22, 2019 CHRISTIAN HEYMSFIELD NCAA Elite 89 Award	ALANA URIELL WGCA All-Region (St. George)	MICHAEL BERNAL Stillwater Regional All-Tournament Team	THERESE HAISS NCAA Indoor Champion (DMR)		ANTON BEARD SEC All-Freshman Team
		MCKINLEY BOSTAD SEC Freshman of the Week (Jan. 19)	DAINA HARPER NCAA Indoor Runner-Up (4x400)	ASHLEIGH ELLENWOOD College Soccer 360 Primetime Performers List (Aug. 26)	TAMARA MYERS Indoor First Team All-American (Long Jump, Triple Jump)	DARIUS PHILON Associated Press All-SEC Second Team
					ERIC JANISE SEC Community Service Team	LINDSEY MAYO TopDrawerSoccer.com Women's Team of the Week (Oct. 27)

