

Agents & Advisors

NCAA rules forbid student-athletes to agree, orally or in writing, to be represented by an agent or organization in the marketing of his or her athletic ability or reputation until after the completion of the last intercollegiate contest, including postseason games. The NCAA prohibition includes an agreement that is not effective until after the last game.

NCAA rules forbid a student-athlete or his/her representative from negotiating or signing a playing contract in any sport in which the athlete intends to compete, or to market the name or image of the athlete.

NCAA rules forbid a student-athlete to ask to be placed on a professional draft list, whether or not the athlete withdraws his or her name before the draft, whether or not the athlete is actually drafted and whether or not the athlete signs a professional contract. However, in the sport of basketball, an enrolled student-athlete may enter a professional league's draft one time during his or her collegiate career without jeopardizing eligibility in that sport, provided the student-athlete is not drafted by any team in that league and: (1) In women's basketball, the student-athlete declares her intention to resume intercollegiate participation within 30 days after the draft; (2) In men's basketball, the student-athlete requests that his name be removed from the draft list and declares his intent to resume participation in college basketball not later than the day before the first day of the spring National Letter of Intent signing day. In addition, his intent to be removed from the draft list must be made in writing and submitted to the institution's athletic director.

Further, a student-athlete may not accept transportation or other benefits from an athlete agent. As a student-athlete, this prohibition applies to you as well as your relatives and/or friends. The term "agent" includes actual agents, runners (individuals who befriend student-athletes and frequently distribute impermissible benefits) and financial advisors.

It is not a violation of NCAA rules if a student-athlete merely talks to an agent (as long as an agreement for agent representation is not established) or socializes with an agent. For example, you may go to dinner with an agent and no NCAA violations would result as long as you provide your own transportation and pay for your meal.

Arkansas Law on Agents & Advisors

In accordance with Arkansas State law, a student-athlete or his/her parents (or legal guardians) may contact an agent to discuss potential future representation or to schedule an on-campus meeting, **provided the agent has properly registered with the University of Arkansas & the Arkansas Secretary of State's Office and has notified the Compliance Office of such contact or scheduled meeting.**