

Instructional Productions

Educational Products Related to Sport-Skill Instruction

It is permissible for a student-athlete's name or picture to appear in books, articles and other publications, films and videotapes, and other types of electronic reproduction related to sport-skill demonstration, analysis or instruction provided all of the following conditions are met:

- The production is for educational purposes;
- No endorsement of a commercial product or service may occur;
- Student-athletes may only accept actual and necessary expenses related to their participation in the production (any other remuneration will render the student-athlete ineligible); and
- Student-athletes receive prior approval from the Compliance Office.